

Position details:

Job Title:	Group Product Manager
Department/ location:	Product Management / Exeter
Status:	Permanent / Full Time
Reports to:	Head of PLCM & Marketing
Responsible for:	Team of Product Managers

To translate the Sparex Group strategy into a product strategy. To manage the life cycle of a range portfolio for Sparex globally, to include the identification of market needs; definition of the product range; and range performance. To manage a team of Product Managers.

Key Responsibilities:

The Group Product Manager role is responsible for but not limited to, the following:

- Ensure that the team is managed and developed effectively through setting project/task objectives and timescales, so that deadlines are met and work is accurate.
- Take responsibility for the management and performance of the product range.
- Lead on all product decisions throughout the group.
- Take responsibility for setting product pricing and margin control.
- Review and analyse product performance and market trends to proactively manage the life cycle of the product range.
- Conduct market research and regularly review and comment on the activity of competitors and OE brands in order to stay abreast of the competition.
- Proactively utilise available market intelligence to recognise market opportunity and react quickly, to translate into results.
- Lead on the group marketing communication plan to introduce, enhance and exit products efficiently.
- Oversee product data creation both on and offline to ensure effective capture.
- Oversee asset collation and management to ensure a smooth and efficient process.
- Work closely with all internal teams to hit all agreed objectives and deadlines.
- Initiate and strive for continuous improvement of processes to enhance internal communication and aid business growth.
- Take on any other responsibilities or tasks as requested by your Manager as the changing needs of the business require.

Mandatory Duties:

- Positively commit to and undertake any agreed training program
- Ensure use of Company equipment (e.g. vehicles) effectively and efficiently and within regulation
- Work with due regard to the health and safety of both yourself and others
- Commitment to equal opportunities

Person Specification:

	Description	How Identified*	Essential (E) / Desirable (D)
Experience & Knowledge	Experience dealing with full product life cycle.	A/I	E
	Working knowledge of the agricultural or automotive industry	A/I	E
	Experience in a Product Manger role	A/I	E
	Experience of managing key stakeholders and supplier relationships	A/I	E
	Commercial acumen with a sales and marketing mentality.	A/I	E
Skills & Ability	Proven ability to manage multiple projects in parallel	A/I	E
	Strong data reporting and interpretation skills	A/I	E
	Excellent verbal and written communication skills	A/I	E
	Excellent attention to detail and accuracy of work	A/I	E
	Project Management Experience	A/I	D
Qualifications	Good level of literacy and numeracy.	A/I	E
	A Level educated or equivalent.	A/I	D
Personal Qualities	Driven and committed	A/I	E
	Highly developed interpersonal skills	A/I	E
	Flexible and able to work as part of a team	A/I	E
	Able to manage own workload to meet targets and deadlines	A/I	E
	Willingness to travel	A/I	E

*Key: A = Application Form I = Interview

This job description is a guide to the minimum requirements of the job. It is not intended to restrict activities which will contribute to the growth and profitability of Sparex Ltd. If there is a need to amend this description please consult the line manager, or appropriate Director. I agree that this is an accurate description of my job at Sparex Ltd. I understand that I am employed to carry out the specific duties listed in this job description.

Signatures:

Employee Name:

Employee Signature:

Date: